



Robin LeRoy

The Spartanburg Downtown Association is a community-based organization that plans, markets, and advocates for Downtown Spartanburg.

The association's goal is to be a guiding force for positive growth and improvement of the downtown area by providing leadership, and marketing as the dynamic center of commerce in the Greater Spartanburg community.

SDA performs services directly related to downtown development, such as promotion and advertising, business retention and recruitment, and planning and problem solving among downtown residents, businesses, property owners, employees, and community leaders.

Robin LeRoy began her career working with IBM in Atlanta, GA as a systems engineer, a marketing representative and a trainer for their marketing school.

She and her husband then owned and operated Fast Signs in Augusta, GA as well as Spartanburg. Robin began her consulting career in Spartanburg, and for the next 7 years she assisted small businesses. Using her process management skills, she helped them with setup, strategic planning, training on QuickBooks and general personal computing. Her experience with accounting and business management lead to four years with Dixon Hughes public accounting firm as an Office Administrator.

Robin graduated from Georgia Tech and is married to Louis LeRoy. They have lived in Spartanburg for 14 years and have two children, Amanda who resides with her husband Brian and new baby Ava in Utah and Connor who resides at home and attends Spartanburg High School.

Robin has served on the SDA Board of Directors since 2008.

